

# Presentation Folder Artwork Guidelines - PF01



## Bleed Area

It is necessary to extend your background to fill the area. It ensures that there will not be any white edges when your design is trimmed. Please follow the bleed area given in the template.



## Die Cut

This is your actual size of your prints where we aim to cut. There is a +/- 1.5mm trimming tolerance.



## Safe Area

Guideline for you to keep your content from being trimmed off. Keep all critical information within this area.



## Creasing Line

This shows where your design will be folded in to give the shape of the finished product.

## Things to Take Note

- Files should be in CMYK color mode.
- Outline your text before saving.
- Embed all images at 300dpi.
- Please hide guideline and printing info layer before submission.
- Save all files individually in PDF format.  
(Folder\_front.pdf + Folder\_back.pdf)
- Compress (zip) your files together before uploading.

For more information, please refer our printing guidelines.

Back

Front