

DL Artwork Guidelines



Bleed Area: 214x103mm

It is necessary to include a 2mm bleed where you extend your background to fill the area. It ensures that there will not be any white edges when your design is trimmed.



Trim Line: 210x99mm

This is your actual size of your prints where we aim to trim. There is a +/- 1.5mm trimming tolerance.



Safe Area: 202x91mm

Guideline for you to keep your content from being trimmed off. Keep all critical information within this area.

Things to Take Note

- Files should be in CMYK color mode.
- Outline your text before saving.
- Embed all images at 300dpi.
- Please hide guideline and printing info layer before submission.
- Save all files individually in PDF format. (Design_front.pdf + Design_back.pdf)
- Compress (zip) your files together before uploading.

For more information, please refer our printing guidelines.