A4 Artwork Guidelines

Bleed Area: 301x214mm
It is necessary to include a 2mm bleed where you extend your background to fill the area. It ensures that there will not be any white edges when your design is trimmed.

Trim Line: 297x210mm
This is your actual size of your prints where we aim to trim. There is a +/- 1.5mm trimming tolerance.

Safe Area: 289x202mm
Guideline for you to keep your content from being trimmed off. Keep all critical information within this area.

Things to Take Note
• Files should be in CMYK color mode.
• Outline your text before saving.
• Embed all images at 300dpi.
• Please hide guideline and printing info layer before submission.
• Save all files individually in PDF format. (Design_front.pdf + Design_back.pdf)
• Compress (zip) your files together before uploading.

For more information, please refer our printing guidelines.